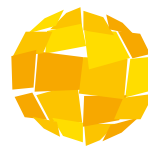




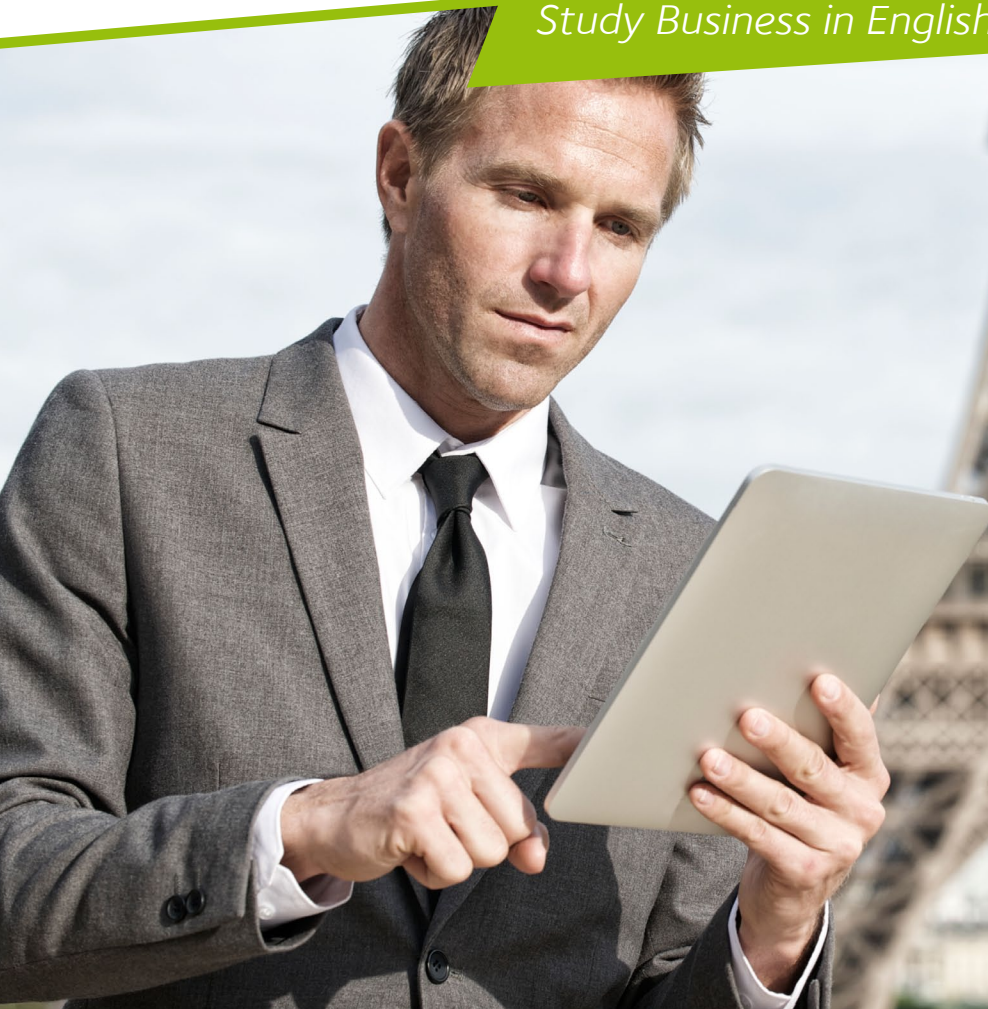
Master in Management
Ranking 2014



IÉSEG
SCHOOL OF MANAGEMENT

Postgraduate International Summer Academy Responsible & Sustainable Management 6-19 July 2015

*Summer in Paris,
Study Business in English*



IESEG offers a 2-week intensive program intending to train the next generation of global leaders in creating a more prosperous and sustainable economy. One of the top-10 business schools in France, IESEG is EQUIS- and AACSB-accredited.

Learning Objectives

- > To understand the complexities involved in establishing a responsible, yet prosperous corporate environment
- > Participants will be given a comprehensive overview of the sustainability movement in the global context, change management strategies, and methods to integrate environmental and social issues at the operational level

Course Design

- > Through hands-on interaction with high-profile academics, corporate professionals and guest speakers
- > A balanced combination of lectures, corporate visits, case studies and workshops
- > 2 intensive courses taught in English. 40 contact hours. Granting 6 ECTS credits
- > Academic topics: Achieving Sustainable Growth; Responsible Supply Chain Management using Lean and Quality
- > High-profile international faculty

PARTICIPATING COMPANIES IN THE PAST

- GDF Suez
- Dell
- Microsoft
- IKEA
- Schneider Electric
- Sodexo



“The biggest benefits in having participated are experience and communication, education, social awareness, and great friendships”

Nour Abdelhamid – American University of Sharjah, United Arab Emirates



Hospitality & Services

Our comprehensive hospitality package includes

- > Accommodation in single rooms, with individual bathroom (July 5 to 19, 2015). Our high quality residence is located only a 7-minute walk away from the school.
- > A 2-week transportation pass with unlimited rides within Paris.
- > An IESEG student card granting access to campus facilities, and offering discounts in selected venues (museums, cinemas, theaters...).
- > A diverse extracurricular activity program of planned excursions and other activities (Seine River cruise, Opéra Garnier guided tour, cooking class...).

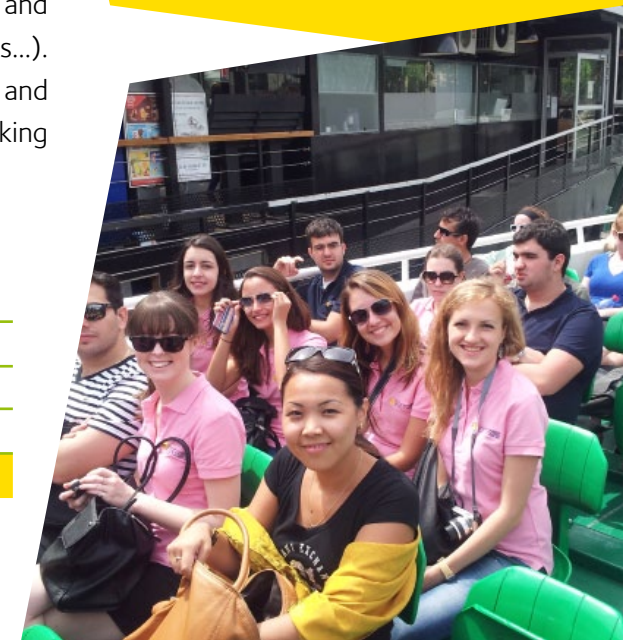
	Contact Hours	ECTS Credits	Fee
Topic-based courses	40	6	€1,400
Hospitality package			€800
Administration fee			€200
Total			€2,400

*Total fees include all in-class teaching, all course materials, and an official transcript in ECTS format.



“The program allowed the opportunity to receive class from one of the best professors in HRM in the world, with an innovative method of teaching- a transformative learning experience”.

Jose Zamorano – Universidad Externado de Colombia



Prerequisites

The program is open to students with an advanced academic degree coming from all disciplines with a strong interest in current global issues, and a good command of English.

> **Basic notions of corporate strategy and a critical mind are required**

Application Process

Admission is based on students' online application available at **summer@ieseg.fr** and the examination of the required documents.

Application deadline: May 15, 2015

For more info: **summer@ieseg.fr**

Students from China and Taiwan may contact Marc Porto at the IÉSEG China office: **chinaoffice@ieseg.fr**

Merit-based scholarship opportunities

IÉSEG offers a limited number of scholarships, covering between 25% and 50% of the topic-based courses tuition.

To find out more: **summer@ieseg.fr**



Paris: Socle de la Grande Arche - 1 Parvis de la Défense
F-92044 Paris - La Défense cedex
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www.ieseg.fr

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IÉSEG International Summer Academies



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