

**Temple University**

**DUAL BACHELOR'S MASTER'S DEGREE PROGRAM**

**Philadelphia, Pennsylvania, USA**

# **INNOVATION MANAGEMENT & ENTREPRENEURSHIP**

Earn your master's degree in Innovation Management & Entrepreneurship in the Fox School of Business through the Dual Bachelor's Master's Degree Program. Apply to Temple early during your third year of undergraduate studies and begin your graduate program at Temple during your fourth year. In five years, you can earn both your bachelor's and master's degrees.

## **APPLICATION PROCESS**

- GPA 3.0 or higher (on a 4.0 scale)
- TOEFL iBT score of 100 or higher
- GRE or GMAT is required
- Application deadline: March 1
- Decision by May 1

## **ACADEMIC CALENDAR**

- Fall semester: August – December\*
- Spring semester: January – May

## **TOTAL TUITION COST**

\$40,800 (two years)

Tuition is based on 30 credits required for completion of the master's degree program. The graduate tuition rate for out-of-state students is \$1,360/ccredit.

## **SCHOLARSHIPS**

- First semester scholarship
- Second-fourth semester merit scholarships

## **LIVING COST**

\$6,000 per semester (approximate)

Housing, health insurance and book costs vary depending on personal preference.

## **TEMPLE BY THE NUMBERS**

- 38th Largest University in the U.S. & 5th largest provider of professional education in the nation
- 14:1 student-faculty ratio
- Top 4% of all U.S. 4-year universities as a Carnegie R1 research institution
- Fox School of Business #1 for Graduate Student Entrepreneurial Mentorship (*U.S. News*)

## **PHILADELPHIA, PA**

- 5th largest city and 1st World Heritage City in the U.S.
- 150 km from New York City; 200 km from Washington, D.C.
- Top 15 for Best Affordable U.S. Destinations (*U.S. News*)
- 5th largest public transportation system in the U.S.

# INNOVATION MANAGEMENT & ENTREPRENEURSHIP CURRICULUM

## PREREQUISITES FOR ADMISSION

Prior undergraduate or graduate statistics courses in which a grade of B- or higher was attained.

## YEAR 1-FALL

**SGM 5112:**  
Competing on Value

**SGM 5114:**  
Managing Strategic Alliances

**SGM 5117:**  
New Venture Creation: Entrepreneurial Opportunities, Resources, and Teams

**SGM 5118:**  
Innovation-Based Strategy: Managing Disruptive Change

## YEAR 1-SPRING

**SGM 5119:**  
Social Entrepreneurship: Change the World, Profitably

**SGM 5122:**  
Business Model Innovation: Profitable and High-Impact by Design

**SGM 5124:**  
Creative Problem Solving: Perspectives & Techniques that Improve Creativity in Organizations & Life

## YEAR 2-FALL

**SGM 5125:**  
Financing Entrepreneurial and Corporate Ventures

**SGM 5126:**  
Innovation Adoption & Diffusion: Finding First Customers and Driving Widespread Implementation

**SGM 5182:**  
Independent Study

## YEAR 2-SPRING

**SGM 5187:**  
Future Franklins: Assessing the Feasibility of Innovative Business Ideas

**EMGT 5631:**  
Design Thinking

**EMGT 5633:**  
Management Principles for Innovators, Engineers & Technologists

*\*The table above represents examples of the coursework. All students receive an adviser that can custom tailor the program to their needs and desired completion date.*

***“We in the Fox School of Business have been pleased to participate in the DBMD program. We have an outstanding set of partner schools from many countries. We offer many advanced degree options to students from these partner schools. We are confident that the students, upon completion of their degrees, will help meet the growing need for talent in the fast growing global market”.***

PROFESSOR AND VICE DEAN, FOX SCHOOL OF BUSINESS  
Rajan Chandran

## TEMPLE UNIVERSITY GLOBAL PROGRAMS

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**DBMD Student Younggeun Lee**  
Undergraduate Degree: Business Administration, Hanyang University  
Graduate Degree: M.S. in Innovation Management and Entrepreneurship from Temple University (Class of 2015).  
Post Graduate: Ph.D. candidate, Iowa State University