




Itinerary

No.	Date	Week	Activities	City
1	8/7	Sun	Flying to New York, NY from Beijing (Arriving in New York, NY at the same day)	New York, NY
2	8/8	Mon	<p>Lecture: AM: 09:00-12:00 Subjects:</p> <ul style="list-style-type: none"> • Federal government policies and regulations for the Innovation industry • Specific measures made by governments at all levels to encourage industrial innovation and entrepreneurship • The US government incentives about tax and others for start-ups <p>Speaker: Richard M. Hendler Position: Clinical Associate Professor, Law in Business, NYU Tel: 212-998-0100 Add: 44 West Fourth Street, 7-95, New York, NY 10012</p> <p>Lecture: PM: 2:00-5:00 Subjects:</p> <ul style="list-style-type: none"> • Supportive policies made by local government for entrepreneurial projects • Basic environmental requirements and the capital requirements for Startup project implementation <p>Speaker: Richard M. Hendler Position: Clinical Associate Professor, Law in Business, NYU Tel: 212-998-0100 Add: 44 West Fourth Street, 7-95, New York, NY 10012</p>	New York, NY
3	8/9	Tue	<p>Lecture: AM: 09:00-12:00 Subjects:</p> <ul style="list-style-type: none"> • Overview of American startup hubs development • Status analysis of Group Innovation Space in American • Qualification examination and development ways of startup hubs <p>Speaker: Christoph Winkler Position: Assistant Professor, Baruch College Tel: 646-312-1000 Add: One Bernard Baruch Way, New York, NY 10010</p>	New York, NY






			<p>Lecture: PM: 2:00-5:00</p> <p>Subjects:</p> <ul style="list-style-type: none"> • US demand for open space venture • Case Study: How do New York City support the group innovation space for development <p>Speaker: Christoph Winkler Position: Assistant Professor, Baruch College Tel: 646-312-1000 Add: One Bernard Baruch Way, New York, NY 10010</p>	
4	8/10	Wed	<p>Lecture: AM: 09:00-12:00</p> <p>Subjects:</p> <ul style="list-style-type: none"> • History of innovation and entrepreneurship • Concept of innovation and the analysis of entrepreneurship elements • Training model and training methods of entrepreneurship <p>Speaker: Dr. Matthew Snofield Position: Distinguished Professor in Business, Hofstra University Tel: 516-463-5728 Add: 229 Weller Hall, Hofstra University</p> <p>Lecture: PM: 2:00-5:00</p> <p>Subjects:</p> <ul style="list-style-type: none"> • Concepts of pioneering spirit, adventure spirit, innovation and enterprise capability and cultivation method • American college students' training about the spirit of innovation and entrepreneurship <p>Speaker: Dr. Matthew Snofield Position: Distinguished Professor in Business, Hofstra University Tel: 516-463-5728 Add: 229 Weller Hall, Hofstra University</p>	New York, NY
5	8/11	Thu	<p>AM: 09:00-12:00</p> <p>Visit to Columbia University Startup Lab-Columbia Entrepreneurship</p> <p>Subjects:</p> <ul style="list-style-type: none"> • Introduction of Columbia University Startup Lab-Columbia Entrepreneurship • Composition and laboratory Projects • Management of Columbia University Startup Lab-Columbia Entrepreneurship, Difficulties and solutions of cross-college cooperation <p>Contact: Richard Witten Position: Special Advisor to the President of Columbia University Tel: 212-854-5573 Add: 622 West 113th Street, New York, NY 10025</p>	





			<p>PM: 2:00-5:00 Visit to New York University Entrepreneurship Subjects:</p> <ul style="list-style-type: none"> • Introduction of New York University Entrepreneurship • Build and maintain for the innovation and entrepreneurship environment in New York University • Courses introduction in New York University Entrepreneurship • Services and measures by New York University Entrepreneurship to support Students' entrepreneurship, including: business information and financial support, management and operation of multiple services, etc. <p>Contact: Adam Cragg Position: Programs Manager Tel: 212-992-6070 Add: 16 Washington Place, (at Greene St.), New York City 10003</p>	
6	8/12	Fri	<p>AM: 09:00-12:00 Visit to New York University Varick Street Incubator Subjects:</p> <ul style="list-style-type: none"> • Task and function of New York University Varick Street Incubator • Supporting role description of Incubator to promote the development of industry innovation and entrepreneurship in the aspects of multimedia, network technology, information technology and mobile application, etc. • Management and operation mode made by New York University to incubator <p>Contact: Steven Kuyan Position: Managing Director Tel: 212-292-3122 Add: 137 Varick Street, 2nd Floor, New York, NY 10013</p> <p>PM: 2:00-5:00 Visit to Pace University Entrepreneurship Lab Subjects:</p> <ul style="list-style-type: none"> • Operation management mode introduction of Pace University Entrepreneurship Lab • Training and management of Pace University Entrepreneurship Lab instructors • Venture Lab project profiles and case observation <p>Contact: Bruce Bachenheimer Position: Executive Director Tel: 212-618-6663 Add: 163 William Street, Room 344, New York, NY 10038</p>	New York, NY





7	8/13	Sat	Weekend Break	New York, NY
8	8/14	Sun	Weekend Break	New York, NY
9	8/15	Mon	<p>Lecture: AM: 09:00-12:00 Subjects:</p> <ul style="list-style-type: none"> • Course setting for innovation and entrepreneurship in American University • Initiatives by American University to support and encourages students to students ' innovative undertaking • Management Measures of Entrepreneurship School in American University <p>Speaker: Dr. Stuart Schulman Position:Department Chair, CUNY Tel: 212-822-1731 Add: 25 Broadway, 7th Floor, New York NY 10004</p> <p>Lecture: PM: 2:00-5:00 Subjects:</p> <ul style="list-style-type: none"> • Selection and engagement system of teachers who instructing the innovation and entrepreneurship courses • Teaching methods and special skills in innovation and entrepreneurship courses • Case Study: How to design the entrepreneurship courses to meet the demands of the students and market model <p>Speaker: Dr. Stuart Schulman Position:Department Chair, CUNY Tel: 212-822-1731 Add: 25 Broadway, 7th Floor, New York NY 10004</p>	New York, NY
10	8/16	Tue	<p>Lecture: AM: 09:00-12:00 Subjects:</p> <ul style="list-style-type: none"> • How do the federal government support the development of innovative start-ups • How do the local government support the development of innovative start-ups • Incubators Role and services provided by incubators to promote college students innovative undertaking <p>Speaker: Cynthia Franklin Position:Adjunct Professor, New York University Tel: 212-998-0100 Add: 44 West Fourth Street, 7-93, New York, NY 10012</p> <p>Lecture: PM: 2:00-5:00 Subjects:</p>	New York, NY





			<ul style="list-style-type: none"> • Difficulty and challenge that the start-ups need to face in the early start the sustainable Solution • The role of start-ups in promoting local development and employment • Startups case study <p>Speaker: Cynthia Franklin Position: Adjunct Professor, New York University Tel: 212-998-0100 Add: 44 West Fourth Street, 7-93, New York, NY 10012</p>	
11	8/17	Wed	<p>AM: 09:00-12:00 Visit to WeWork, New York Group Innovation Space Subjects:</p> <ul style="list-style-type: none"> • Management practices and operational status of WeWork • Motivation system of WeWork for college students entrepreneurs • Access threshold and services of WeWork <p>Contact: Blaine Ford Position: Community Manager Tel: 877-222-6125 Add: 115 W 18th St. 4th Floor, New York, NY 10011</p> <p>PM: 2:00-5:00 Visit to City University of New York, Center for Student Entrepreneurship Subjects:</p> <ul style="list-style-type: none"> • Service and Technical Support by Center for Student Entrepreneurship • Aids and services to the start-up business provided by Center for Student Entrepreneurship for the students • Case Study: Successful entrepreneurial business cases analysis <p>Contact: Alfred Waller Position: Administrative Assistant Tel: 212-822-1731 Add: 25 Broadway, 7th Floor, New York, NY 10004</p>	New York, NY
12	8/18	Thu	<p>AM: 09:00-12:00 Visit to ADI Labs, Columbia University Subjects:</p> <ul style="list-style-type: none"> • Goals, tasks and services introduction of ADI Labs • Difficulties and solutions in the construction of ADI Labs • Role and functions of ADI Labs in promoting the development of innovative entrepreneurial community 	New York, NY





			<p>Contact: Dan Schlosser Position: Product Manager Tel: 781-879-2306 Add: 619 West 113th Street, New York</p> <p>PM: 2:00-5:00 Visit to Joynture Group Innovation Space Subjects:</p> <ul style="list-style-type: none"> • Funding and operation management mode of Joynture • Undertaken activities introduction of Joynture in recent years • Resource integration ntrouction of Joynture <p>Contact: Michelle Bonavitacola Position:Community Manager Tel: 212-943-6544 Add: 48 Wall St. New York, NY 10005</p>	
13	8/19	Fri	<p>AM: 09:00-12:00 Visit to Center for Social Innovation in New York City (CSI) Subjects:</p> <ul style="list-style-type: none"> • Group Innovation Space Management model of Center for Social Innovation in New York City • Routine service content and task of CSI • Cooperation between CSI Group Innovation Space and universities and the status of the resource allocation <p>Contact: Dave Gise Position:Managing Director Tel: 212-274-8444 Add: 601 West 26th Street, Suite 325, NY, 10001</p> <p>PM: 2:00-5:00 Visit to Staten Island Makerspace (SIM) Subjects:</p> <ul style="list-style-type: none"> • Business model and entrepreneurial workshop management of Staten Island Makerspace • Venture Projects in progress introcdution of SIM • SIM to create customer service and auxiliary equipment provided by SIM for the innovation makers <p>Contact: Scott Van Campen Position: Manager Tel: 718-273-3951 Add: 450 Front St, Unit B, Staten Island, NY 10304</p>	New York, NY
14	8/20	Sat	Flying to San Francisco, CA from New York, NY	San Francisco, CA
15	8/21	Sun	Weekend Break	San



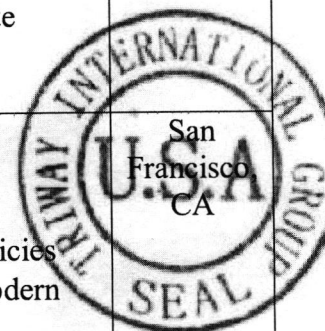


				Francisco, CA
16	8/22	Mon	<p>Lecture: AM: 09:00-12:00 Subjects:</p> <ul style="list-style-type: none"> • Concept, history and current situation of Group Innovation Space • Required resources in the development of Group Innovation Space • Group Innovation Space: design and implementation methods of salon, training camp, training, competitions and other projects <p>Speaker: Linda Lu Position: President, Hanhai Investment Inc. Tel: 408-573-1088 Add: Suite 310, 97 E Brokaw Road, San Jose, CA 95112</p> <p>Lecture: PM: 2:00-5:00 Subjects:</p> <ul style="list-style-type: none"> • Financing and management methods of Group Innovation Space • Staff training approaches in Group Innovation Space <p>Speaker: Linda Lu Position: President, Hanhai Investment Inc. Tel: 408-573-1088 Add: Suite 310, 97 E Brokaw Road, San Jose, CA 95112</p>	San Francisco, CA
17	8/23	Tue	<p>Lecture: AM: 09:00-12:00 Subjects:</p> <ul style="list-style-type: none"> • American higher education reform and the rising and development of College enterprise startup • Reform history of Innovative Education Model in American Universities • How do American Universities take the advantages of enterprise resource to guide students start up business <p>Speaker: Roger Chen Position: Professor, University of San Francisco Tel: 415-422-6546 Add: 2130 Fulton Street, San Francisco, CA 94117</p> <p>Lecture: PM: 2:00-5:00 Subjects:</p> <ul style="list-style-type: none"> • Diverse means made by American Universities to encourage students' innovation and entrepreneurship • Case Study: classic example of American universities assist students' startup 	San Francisco, CA





			<p>Speaker: Roger Chen Position: Professor, University of San Francisco Tel: 415-422-6546 Add: 2130 Fulton Street, San Francisco, CA 94117</p>	
18	8/24	Wed	<p>AM: 09:00-12:00 Visit to University of California San Francisco, Entrepreneurship Center Subjects:</p> <ul style="list-style-type: none"> • Summary of entrepreneurship courses offered by Entrepreneurship Center • Management Model of Entrepreneur Center • Personnel training methods and selection of Entrepreneurship Center • Resource settings of Entrepreneurship Center <p>Contact: Stephanie Marrus Position: Director, Entrepreneurship Center Tel: 415-502-1612 Add: 3333 California Street Suite S-11, 94118 San Francisco, CA</p> <p>PM: 2:00-5:00 Visit to Stanford Center for Entrepreneurship Studies, Stanford Venture Studio Subjects:</p> <ul style="list-style-type: none"> • Mission and job content of Stanford Center for Entrepreneurship Studies, Stanford Venture Studio • Group Innovation Space construction, management, and operations in entrepreneurship research • Introduction of entrepreneurship courses for college students, guidance, lectures and competitions in entrepreneurship research • Case study <p>Contact: Stefanos Zenios Position: Director Tel: 650-725-9663 Add: Center for Entrepreneurial Studies, Stanford Graduate School of Business, 665 Knight Way, Stanford, CA 94305</p>	San Francisco, CA
19	8/25	Thu	<p>AM: 09:00-12:00 Workshop with IBM Senior engineer Subjects:</p> <ul style="list-style-type: none"> • IBM technology innovation projects and related policies • Management and staff development methods of modern high-tech enterprise IBM <p>Contact: Zong, Lin Position: Senior engineer/scientist, IBM software group</p>	San Francisco, CA





			<p>Tel: 408-859-6158 Add: 6574 Ivy Lane, San Jose, CA 95129</p> <p>PM: 2:00-5:00 Visit to Babson College San Francisco</p> <p>Subjects</p> <ul style="list-style-type: none"> • Innovation and entrepreneurship curriculum setting and characteristics in Babson College San Francisco • Career Guidance Service mode of Babson College San Francisco • Babson College Teacher training and selection mechanism in Babson College San Francisco <p>Contact: Lynn Santopietro Position: Director, Babson San Francisco Tel: 415-957-0415 Add: 135 Main St., Third Floor, San Francisco, CA 94105</p>	
20	8/26	Fri	<p>Wrap-up</p> <p>Flying to Beijing from San Francisco, CA</p>	San Francisco, CA
21	8/27	Sat	<p>Arriving in Beijing</p>	Beijing

